

Auto Network Homepage Content Clip (90X60)

Creative dimensions: 90x60 – 70 characters of text including spaces

Site served specs:

Format: Static GIF

Image file size: 5kb

Click command: Supply separately

Text copy: 70 characters of text including spaces

Impression tracking: 3rd Party tracking pixels can be included if supplied

Implementation:

GIF image: Must appear un-pixelated, the message must be clear and all writing legible and clearly defined edges (i.e. not blurry or hazed) –**Static GIF only**

Notes: Sold only as 50% SOV on a weekly basis across the Auto Network (this includes Carsales, Carpoint, Redbook, DNC & YCS)
Position 4 on Carpoint is reserved for Insurance or Finance clients only.

SLA's: Creative material due at least 5 working days before campaign launch to ensure technical compatibility and approval.
MediaMotive reserves the right to reject creative that appears pixelated, blurry or illegible.



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Audi RS3
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New releases and specifications

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Price Guide, Specifications, Photos

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